

Workflow Workshop

Workflow Workshop

Meet the Team



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What is GatorWorkflow?

A marketing workflow allows you to tie together every individual element of your marketing automation strategy in one place. CRM, web tracking & triggers, email campaigns, timing delays and conditional logic. All of it included in a single-view drag and drop builder.

Why you need workflow management software?

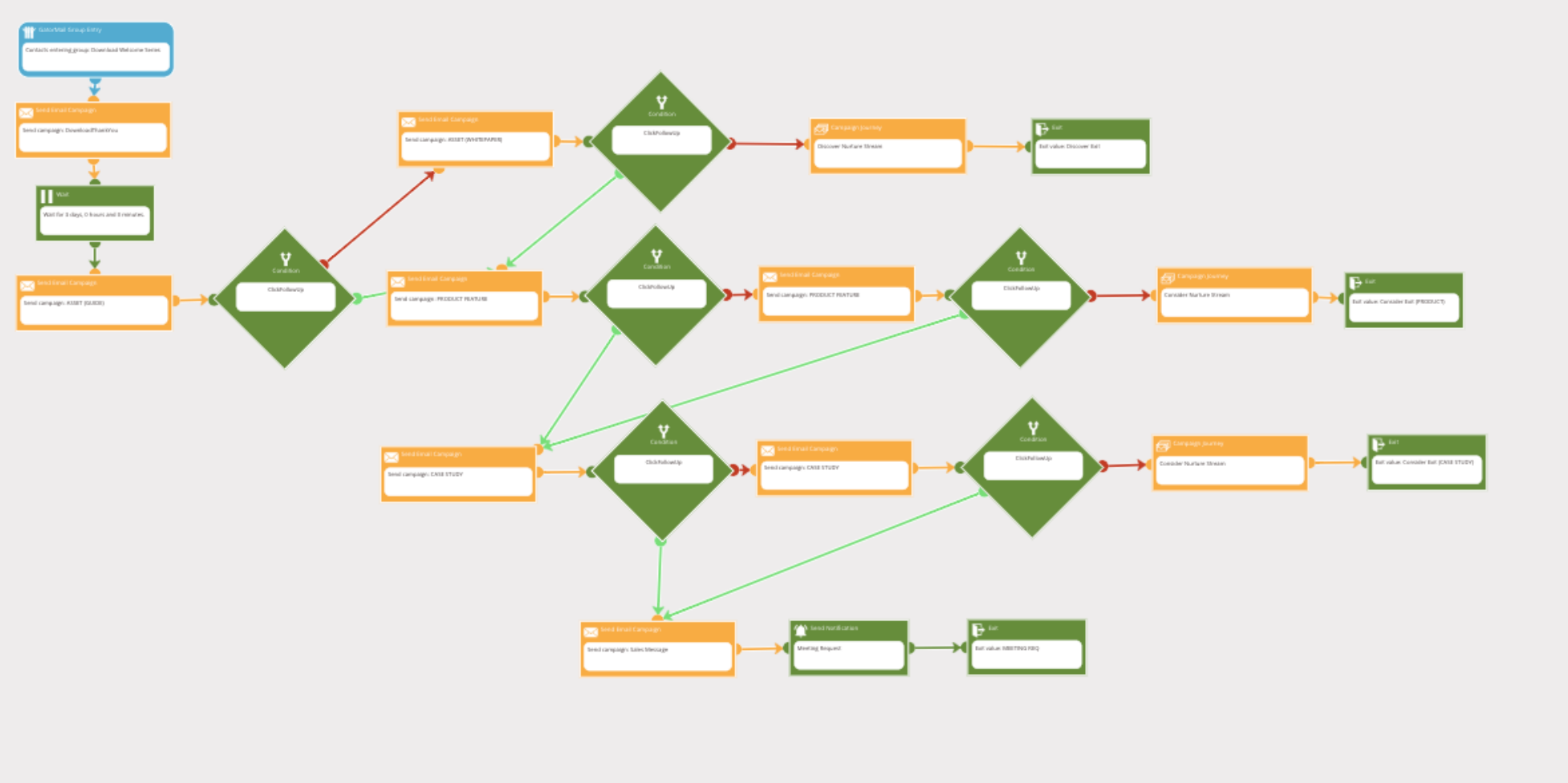
- Quick Wins
- Automated Operational Tasks
- Time Management
- Triggered Notifications
- Single Reporting Canvas
- Data Processing

Different Types of Workflows;

- ❖ Welcome Series
- ❖ Exit Intent/Win Back Workflow
- ❖ Nurture
- ❖ Asset Download
- ❖ Update Contact Field Record
- ❖ Event Bookings and Follow Ups
- ❖ Contract renewal reminders
- ❖ Event Notification

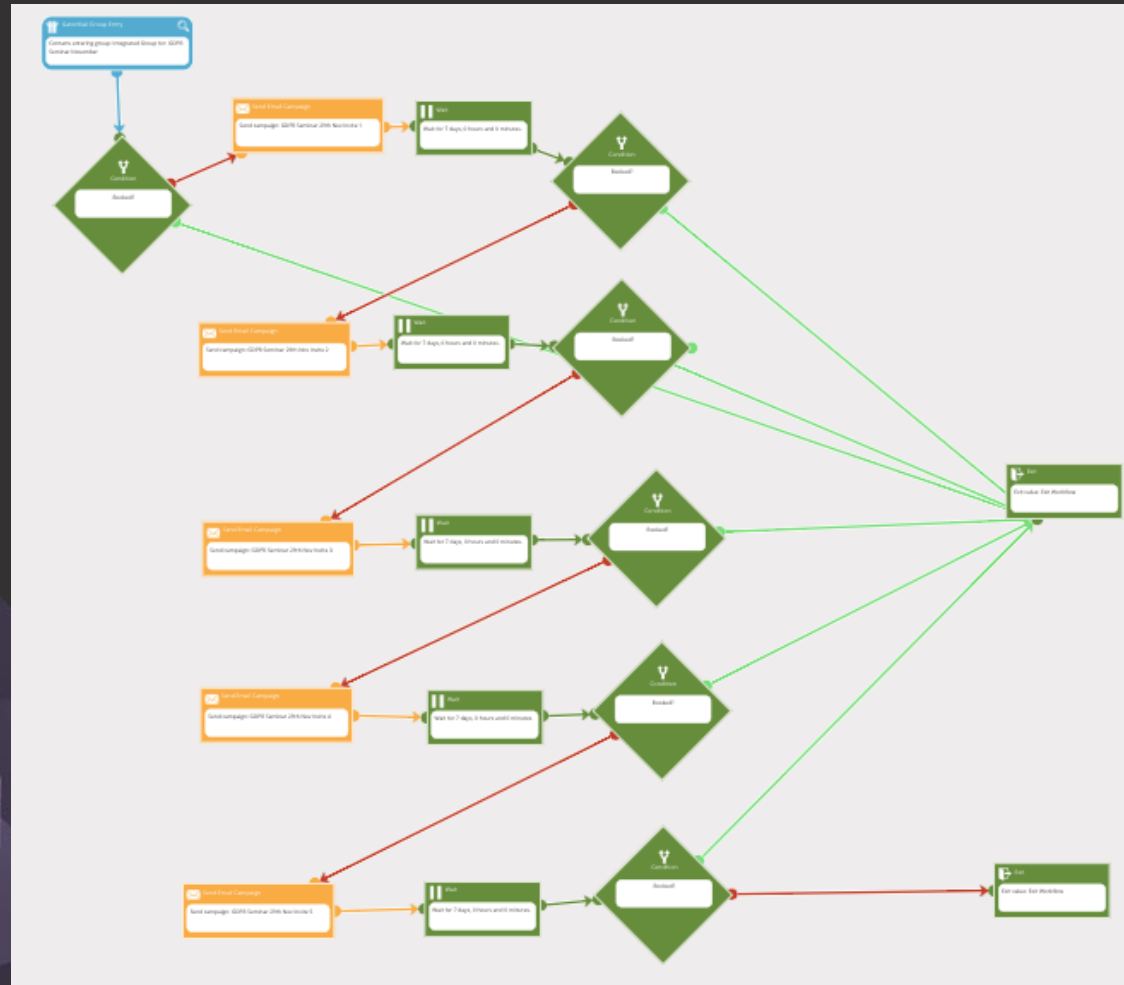
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Welcome Series and Asset Download

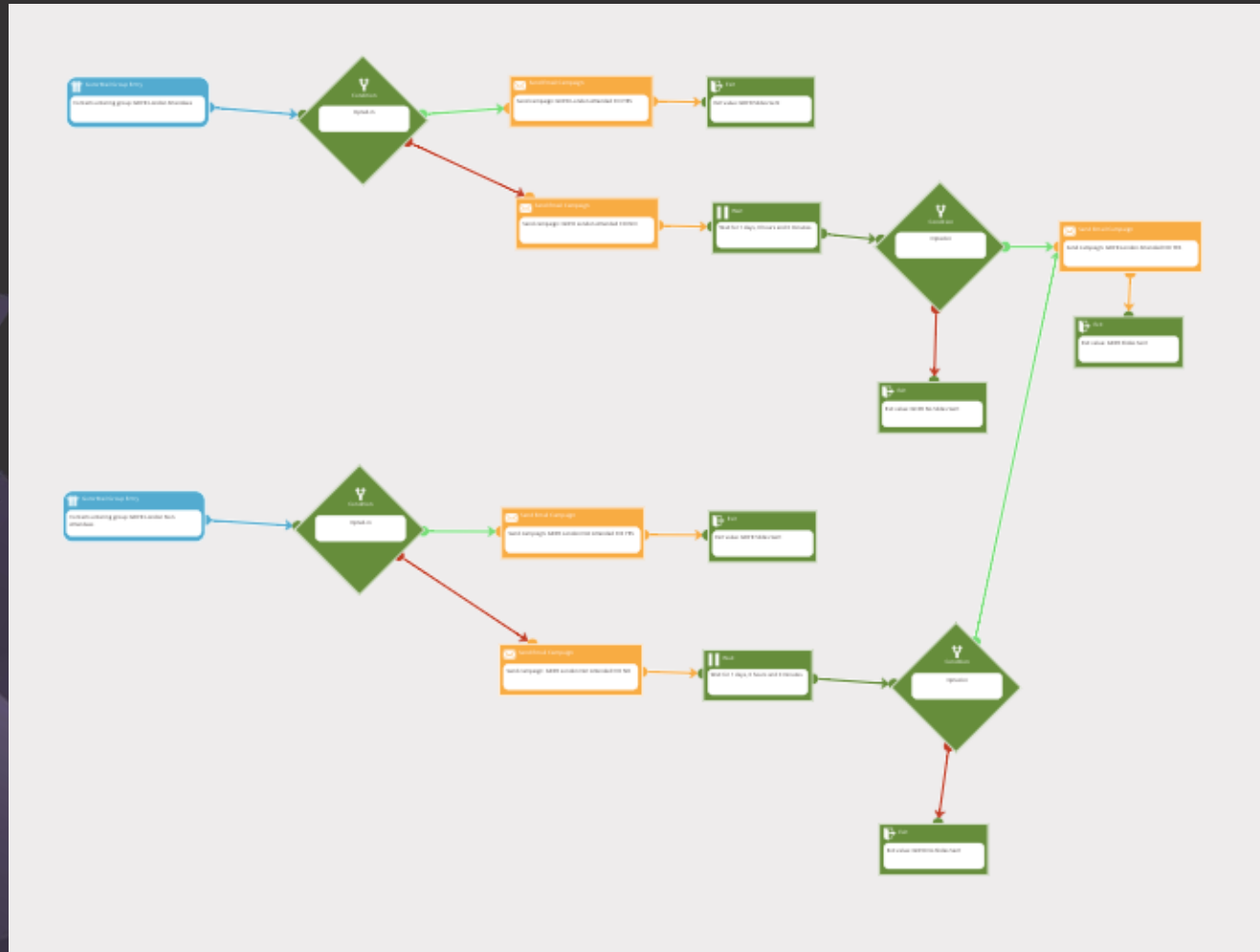


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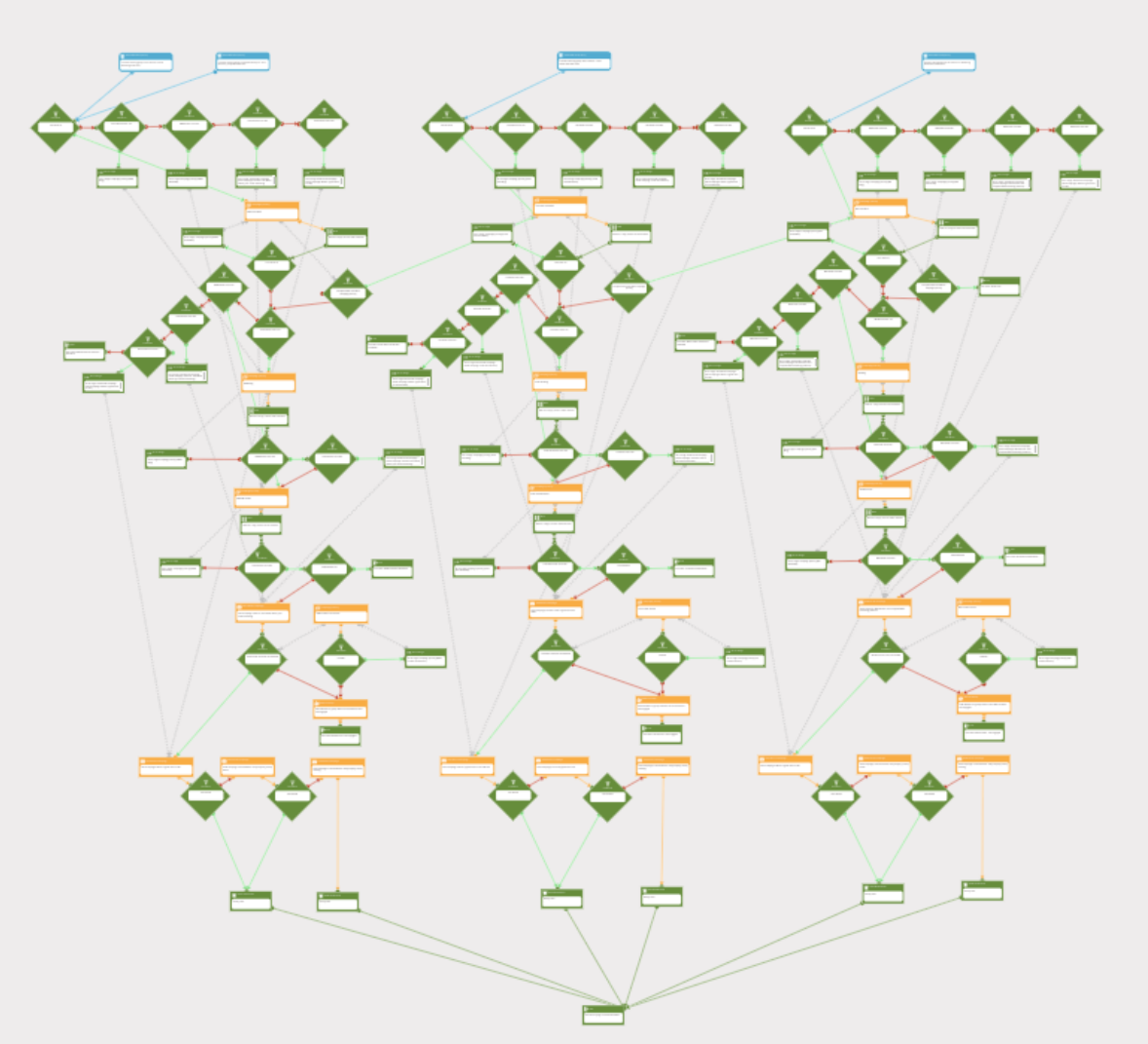
Event Bookings



Event Follow Up with Opt-In Process



Advanced Nurture Workflow



Now it's your turn...

Build a workflow that best suits your marketing strategies needs!

- Welcome Series
- Exit Intent/Win Back Workflow
 - Nurture
 - Asset Download
- Update Contact Field Record
- Event Bookings and Follow Ups
- Contract renewal reminders
 - Event Notification